



## Social Media Public Use Policy

We welcome member and non-member participation as a means of sharing experiences, suggesting improvements, and contributing to conversations. We have established terms of use regarding our current and future social media sites including Facebook, Twitter, Instagram, LinkedIn, YouTube, blogs or other sites.

While this is an open forum, we intend to maintain a family-friendly atmosphere. Please use appropriate language at all times when posting and/or commenting. By submitting any content, you grant 802 Credit Union ("802CU") the right to use this content on any and all 802 Credit Union websites, including social media channels, print and other media, without payment or any other considerations. To ensure exchanges that are productive, informative, respectful of diverse viewpoints and lawful, we will review all comments and we reserve the right to remove any posts or comments that are, or include:

- **Offensive Language** – Comments including, but not limited to: profane or provocative language; threatening, hateful, offensive, derogatory, obscene or sexually explicit language; graphic explicit, racial, or disparaging language; abusive, hateful, or inflammatory language.
- **Personal Attacks** – If you disagree with content, we would like to hear from you, but ask that you refrain from personal attacks or being disrespectful of others. Malicious intent, or language intended to defame any person(s) and/or entity is not permitted.
- **Spam** – Comments focused on selling a product or service, or comments posted for the purpose of driving traffic to a particular website for personal, political or monetary gain are not permitted.
- **Illegal Activity** – Comments that seek to defame or defraud any financial, commercial, or nongovernmental agency are not permitted. Comments that contain any suggestion or encouragement of illegal activity are not permitted. Comments/posts must not violate laws that govern the use of copyrights, trade secrets, etc.
- **Private or Confidential Information** – Participation on the site is done at your own risk. Therefore, you are taking personal responsibility for your posts/comments, your username and any information you provide. Please do not provide any of your specific account details or other personal information. If you have immediate service needs, please contact 802 Credit Union.
- **Off Topic** – Comments that vary greatly from the overall theme of a particular discussion thread may be subject to removal.
- **Posts in HTML Format (or URLs)** – These formats will not be accepted. Please only use plain text.
- **Posts from individuals under the age of 13** – Generally, these will not be accepted.
- **Photographs:** Photographs posted by the credit union of individuals attending credit union sponsored and community events are for the promotional purposes of 802 Credit Union.



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- **Posts containing photos:** Generally, these will not be accepted unless specifically requested by an authorized representative of 802 Credit Union for a contest or other business-related purpose. In these instances, pictures will be reviewed and will not be posted if deemed inappropriate.

Please note that the appearance of external links on this site does not constitute the office endorsement by 802 Credit Union. Comments are reviewed and monitored, but not controlled by 802 Credit Union. At our sole discretion, 802 Credit Union reserves the right to deny the posting of or remove any comments we deem inappropriate.

802 Credit Union does not endorse any comments made by our employees unless they are an authorized representative of the credit union. 802 Credit Union does not validate assertions or forward-thinking statements in the comments. All statements and viewpoints expressed in the comments are strictly those of the commenter alone, and do not constitute an official position of 802 Credit Union unless they are posted by the site administrator (who is an authorized representative of the credit union) or by a subject matter expert responding on behalf of the credit union.

**802 Credit Union Employees** – You **MUST** disclose your employment status when you submit a comment or question. When participating in online communities, do not misrepresent yourself. Whether you are at home or in the office, working for 802 Credit Union is a material fact that may influence content, and community members have a right to know you work for 802 Credit Union. When commenting on the credit union, unless you are authorized to speak on behalf of 802 Credit Union, you must state that the views expressed are your own. If we feel the nature of your comment is confidential, shares information not generally available, or recommends an action which could adversely affect the credit union or our members, we reserve the right to remove your comments. Thank you for helping maintain the integrity of our community by disclosing your employment relationship.

802 Credit Union Employees should be aware of the effect their actions may have on their image, as well as our image. The information that employees post or publish on their own personal page(s) may be public information for a long time.

802 Credit Union reserves the right to change these guidelines at any time at its sole discretion.